

DATE	20 <sup>th</sup> May 2009
UNIQUE USERS	n/a



**Alan Thorpe, Commercial and Operations Director, G2 Data Dynamics**



Alan joined G2 Data Dynamics in November 2003 from data management and marketing insights provider Kognitio. He manages the G2 Data Dynamics consultancy, account management and delivery teams, ensuring solutions are aligned with clients' strategic goals and expectations.

Alan has fifteen years' IT, marketing, financial services, project and operational management experience, completing successful assignments for:

- Norwich Union (Midas development & outsourcing)
- Commercial Union (GI Insurance Management)
- Fidelity Investments (Marketing Insight Solution)
- Prudential (Marketing Insight Solution and Data Consolidation)
- M & G (Data Consolidation)
- GE Capital (Customer Marketing Solution)

